

Title Science Applied to Innovation Management

Speaker Mr. Takatoshi Ohkubo
Chief Process Officer,
3M Japan Limited



Date & Time Friday, June 17, 2016 4:00 p.m.

Place I²CNER Hall, Ito campus, Kyushu University

Abstract

I will introduce the business design how to inspire people to pursue innovation for business sustainability based on the 33-year experiences in global 3M Company, in both technical experiences for growth and business transformation experiences for operational excellence. I will focus “3M Innovation Culture” for explicit organizational systems and “SSR (Stretch-Support-Reward) Spiral Process” for implicit motivation management. They will be explained by “Science applied to Management” approaches through neuroscience knowledge and human nature analysis and will be discussed through interactive communications.

About the Speaker

Mr. Ohkubo has been in charge of Chief Process Officer in order to optimize the entire business processes for efficient growth since 2009. He had the 23-year technical experiences including Executive Director/Chief Technical Officer, Japan (2006-2009), laboratory manager, USA (2005-2007) and laboratory engineer, USA (1986-1989). He also had the 10-year business transformation experiences including Six Sigma Director, 3M Asia-Pacific (2003-2005). He received Master of Applied Science from Department of Applied Science, Graduate School of Engineering, Kyushu University in 1980. He has been invited as a part-time lecturer for innovation management in several universities (Tokyo, Tokyo Institute of Technology, Hitotsubashi, Waseda, Keio, etc.) since 2010.

Host: Professor Atsushi Takahara

For registration, please visit our website:
<http://i2cner.kyushu-u.ac.jp/>

Contact: Research Support and International Affairs division
International Institute for Carbon-Neutral Energy Research
Tel:092-802-6934 Email:wpikenkyu@jimu.kyushu-u.ac.jp

